



### **Guitar Hero Tournament:**

Due to the incredible popularity of Guitar Hero, Game Hype features single day or multiple day game tournaments in which overall competition winners receive a Game Hype provided \$100 gift card to an area video game store. Guitar Hero Tournaments are an exciting way to attract and entertain a crowd at any type of event.

### **Tournament Tie-Ins:**

Guitar Hero tournaments can be an excellent way to tie-in with event media campaigns including local radio and television stations. Local media can promote the tournament and appear during the event to do a live remote broadcast which is especially effective for the finals. Tournaments are also a great way to tie-in with event sponsors to provide brand visibility and interactive opportunities.

### **Tournament Specifics:**

Tiered One-On-One Bracket (8 Person Minimum)  
Double Elimination  
Random Songs on "Hard" Level  
Overall Winner Receives \$100 Game Hype Provided Gift Card

**Please contact us today to coordinate a Guitar Hero Tournament for your event!**

**game-hype.com : hello@game-hype.com : 660.864.1627**