



## **What is Game Hype?**

Game Hype is an exciting, free-admission video game attraction visiting events and colleges across the United States. Each appearance provides the latest in next generation video game entertainment on flat panel, high-definition televisions. Game tournaments are held at each event with valuable prizes awarded to top finalists.

## **Great For Any Event!**

Game Hype fosters an engaging environment for all demographics, from ages 5 to 95. The attraction is designed to take advantage of the growing gaming trend by providing next generation games and systems that every audience will be excited about. Game Hype is a valuable and cost effective attraction for a wide variety of venues including fairs, festivals, consumer shows, sporting events, theme parks, retail environments and more.

## **Why Choose Game Hype?**

Game Hype provides the most cutting-edge, multi-screen video game attraction available with affordable rates to accommodate any size event. Our knowledgeable Client Assistants work to ensure that each event achieves its maximum return on investment in relation to entertainment value added.

Each event is professionally managed by a friendly and knowledgeable Tour Manager to ensure a quality presence in appearance, content and interactive service. Our sleek, high-profile environment is custom designed to ensure ease of mobility and effective crowd interaction.

## **Attraction Features:**

- (2) Mobile Interactive Kiosks (7'L x 2.8'W x 5.5'H)
- (12) 26" Flat Panel HD Televisions
- (4) 42" Flat Panel HD Televisions
- (16) Next Generation Gaming Systems (Wii, Xbox 360 & Playstation 3)
- (16) Current Popular Games (Rated "E" For Everyone or "T" For Teen)
- Event Display Banners
- Knowledgeable and Helpful Tour/Event Manager

## **Included Services:**

- Free Admission For Patrons
- Runs Up To 12 Hours/Day
- Guitar Hero Competition with Game Hype Provided \$100 Gift Card For Overall Finalist
- Sponsorship Coordination
- Digital Promotional Artwork Provided
- Inclusion of Event and Sponsor (if applicable) on Game Hype Website
- Anything Needed To Ensure A Successful Event For Our Clients!

**Contact us today to book Game Hype for your next event!**

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