



GAME HYPE SPONSORSHIP INFORMATION

What is Game Hype?

Game Hype is an exciting, free-admission video game attraction visiting events and colleges across the United States. Each appearance provides the latest in next generation video game entertainment on flat panel, high-definition televisions. Game tournaments are held at each event with valuable prizes awarded to top finalists.

Great For Any Event!

Game Hype fosters an engaging environment for all demographics, from ages 5 to 95. The attraction is designed to take advantage of the growing gaming trend by providing next generation games and systems that every audience will be excited about. Game Hype is a valuable and cost effective attraction for a wide variety of venues including fairs, festivals, consumer shows, sporting events, theme parks, retail environments and more.

Benefits of Sponsoring a Game Hype Event:

Game Hype is a fun and exciting way to attract the attention and interaction of any demographic. Game Hype will work closely with event sponsors to offer product sampling, distribution of collateral material, banner presentation, product sales and any other promotional opportunities that may be available to a sponsor.

The sponsorship of game tournaments also offers a valuable opportunity to provide brand exposure while giving an incentive to experience a product or service.

Attraction Features:

(2) Mobile Interactive Kiosks (7'L x 2.8'W x 5.5'H)
(12) 26" Flat Panel HD Televisions
(4) 42" Flat Panel HD Televisions
(16) Next Generation Gaming Systems (Wii, Xbox 360 & Playstation 3)
(16) Current Popular Games (Rated "E" For Everyone or "T" For Teen)
Event Display Banners
Knowledgeable and Helpful Tour/Event Manager

Effective Business Types:

Communication Providers
Military Branches
Video Game/Electronics Retailers
Food or Beverage Brands
Financial Institutions
Education Providers
Automobile/Recreational Vehicle Dealerships
Any Local Business Targeting Event Demographic/Profile

Please contact us today with any questions related to sponsorship opportunities!

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